

Economics and International Business, Department of
Assessment Plan Summary

Economics and International Business, Department of

Enhance External Recognition Of Quality

Goal Description:

External recognition of quality enhances the department's ability to attract quality students, faculty, and prospective employers for its graduates.

RELATED ITEMS/ELEMENTS

RELATED ITEM LEVEL 1

Develop Quality Graduates

RELATED ITEM LEVEL 2

AACSB Classifications

KPI Description:

The department will ensure that the number of course sections taught by SA (Scholarly Academics), SP (Scholarly Practitioners), IP (Instructional Practitioners) and PA (Practice Academics) meets or exceeds AACSB guidelines.

Results Description:

The department has 4 faulty that are currently not AQ/PQ by AACSB standards: Marsie Grant (@ 50% time), George Samuels, Kevin Henning, and Donald Freeman.

RELATED ITEM LEVEL 3

Maintain Faculty Academic Qualifications

Action Description:

The Department of Economics and International Business will seek to maintain the current academic qualifications among existing faculty.

RELATED ITEM LEVEL 2

Brown Bag Reading Series

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Results Description:

The department hosted 9 Brown Bag Reading Group meetings during the academic year 2016-2017.

RELATED ITEM LEVEL 2

Faculty-Lead Study Abroad Programs

KPI Description:

Running of study abroad programs by faculty in the department.

Results Description:

Successfully expanded the number of study abroad programs during the summer of 2016 to 3: Germany, China, and Japan.

RELATED ITEM LEVEL 2

Funding For Travel And Professional Development

KPI Description:

The department will provide funding to support faculty travel to present papers at academic and professional conferences and for professional development opportunities.

Results Description:

The Department provided excellent support for faculty in pursuing their research, traveling to conferences, and networking with researchers with similar interests. Total FY 2016-2017 travel allocations were \$57,628.91.

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Peer-reviewed publications by faculty in the Department of Economics and International Business.

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Seminar Series

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Student Events

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Student events sponsored by the department and faculty within the department.

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Department faculty lead students on a trip to the Dallas Federal Reserve.

Faculty also hosted an International Business Networking Event with the German Chamber of Commerce.

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RELATED ITEM LEVEL 1

Identify And Promote Points Of Excellence

Performance Objective Description:

Identify and promote points of excellence from within the department.

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Promote The Development And Maintenance Of Quality Academic Programs

Goal Description:

The Department of Economics and International Business supports the College's and the University's goal of high quality academic programs.

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Develop Quality Graduates

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Provide An Environment Supporting Students’ Professional And Academic Success

Goal Description:

As a department that houses professional degree programs, the Department of Economics and International Business is cognizent of its responsibility to promote its students' growth both inside and outside of the classroom. Toward that end, the college desires to create an environment that supports students’ professional and academic success.

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RELATED ITEM LEVEL 1

Expand Online Course Offerings

Performance Objective Description:

To meet student needs and demands for a variety of course options, expand the number of online offerings of courses offered by departmental faculty.

RELATED ITEM LEVEL 2

Online Course Offerings

KPI Description:

The department will expand the number and frequency of courses offered through distance (online) education.

Results Description:

Number of BANA online sections increased from 14 to 16 from 2015-16 to 2016-17.

Number of ECON online sections remained constant at 24 for 2015-16 and 2016-17.

RELATED ITEM LEVEL 3

Expand Online Classes

Action Description:

The Department of Economics and International Business will seek to offer a greater number of online classes.

RELATED ITEM LEVEL 1

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10 new working papers by faculty within the department were added in 2016.

Support The Recruitment And Retention Of A Productive, High-Quality Faculty

Goal Description:

In support of the University's and College's missions, the Department will develop and maintain quality academic programs.

RELATED ITEMS/ELEMENTS - - - - -

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Update to Previous Cycle's Plan for Continuous Improvement

Previous Cycle's Plan For Continuous Improvement (Do Not Modify):

The department will seek to replace the recent loss of several faculty by hiring three new tenure-track faculty members. The department will form an internal hiring committee, and attend two national conferences to recruit and evaluate potential job candidates. The committee will seek to have the new members start their employment by the fall semester of 2016.

Update of Progress to the Previous Cycle's PCI:

Successfully hired three new tenure-track faculty: Drs. Ji Lei, Younoh Kim, and Vlad Radoias. Start date effective September 1, 2016.

PCI Following 2016-2017 Outcomes.

Closing Summary:

The Department of Economics and International Business will seek to offer a greater number of online classes, find ways to expand its current programs and offerings, hire quality new faculty, and find ways to maintain the current academic qualifications among existing faculty.
